

kid's wear



unduetrestella, the 10th anniversary

This season marks the 10th anniversary of **unduetrestella Design Week**. Thanks to the support of the Municipality of Milan, this year's show will enjoy a prestigious new location in 600 square meters at the **Fabbrica del Vapore**, a former industrial space turned prominent exhibition space dedicated to contemporary art and culture.

Announced in preview form at Pini Imagine Bimbo 86 last January, the theme for 2018 is **Now, Now, and Now!**—a nod to the importance of the being in the moment and the transmission of knowledge and responsibilities from the adult world to children just learning how to navigate contemporary society. Filled with natural light, and divided according to three themes—*new friends*, *old friends*, and *vintage*—each brand will be set up as if for recital on a stage with three "mini stages" featuring design products and complemented by the unduetrestella blog which asks each design brand somewhat cheekily "How Old Are You?"

It will be a design event to be remembered—we hope to see you there!

Unduetrestella Design Week
April 17-22, 2018
10am-7pm

Fabbrica del Vapore
via Giulio Cesare Procaccini 4
Milan

Have a look at:
unduetrestellababy.com

Text by [Jennifer Frizary](#)

Picture 1: [Nali](#)
Picture 2: [Trexatics](#)
Picture 3: [Blat](#)
Picture 4: [Lamin & Mc](#)
Picture 5: [Abund Slak](#)
Picture 6: [Cassio Leaning](#)
Picture 7: [Chou du Volant](#)
Picture 8: [Make Make](#)
Picture 9: [Nomadi](#)
Picture 10: [Play in Choc](#)
Picture 11: [Studio delle Alpi](#)

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